



Market Review
Third Quarter 2017

The third quarter provided a good microcosm of the post-election pattern of the small-cap bull market, and the opportunities and challenges it presents for investors.

In the U.S., the S&P 500 and Russell 2000 indices rallied during the 3rd quarter 4.5% and 5.7% respectively, and are now up 14.2% and 10.9% year-to-date. The majority of returns, however, were generated in the last month of the quarter, and the drivers of performance in September were very different than in July and August.

In the first two months of the quarter, stock market returns were paltry, reflecting angst around violent protests and (nuclear) military provocations, along with an element of investor fatigue amid high earnings expectations. But, while returns were nominal, almost all of the gains during the period came from two industries – *Health Care* and *Technology* – with a particular emphasis on the fastest-growing, highest-priced companies in those areas.

In September, however, the script started to change as different pieces fell into place to reignite the cyclical “reflation trade”.

The sentiment started with strong economic data, which included the best Gross Domestic Product (GDP) report in two years, and the best manufacturing survey in six years, in successive weeks. It was also furthered later in the month by a well-toned Federal Open Market Committee (FOMC) communiqué that growth was strong and inflation understated, along with assurances that policymakers could shrink the Fed’s (Federal Reserve) \$4.5 trillion balance sheet in a slow unwind unlikely to disrupt financial markets.

But, the biggest impetus for the (reflationary) pivot was President Trump’s tax reform outline and speech. Among the most notable highlights of the proposed reform is the reduction in the number of tax brackets to 3 from 7, with individual tax rates set at 12%, 25%, and 35%. More importantly for financial markets, the plan would lower the corporate tax rate to 20% from 35%, and would allow companies to immediately write off investment in new equipment.

The end result was a fervent rally that led to over 5% gains in small cap indices in September, and culminated in over a week of record highs into quarter-end. The market response was familiar, with a sharp rotation into the broad-based cyclicals such as *Materials*, *Industrials*, and *Financials* stocks, while the high P/E growth stocks that drove performance earlier in the quarter (and year) lagged.

At this point, the obvious question for investors is does the reflation trade have legs, or is it more likely to stall-out as the latest in a long line of sharp, but short cyclical advances? This is important for two reasons. After eight years of a powerful bull market, genuine cyclical strength could push investors to get more broadly invested, which would help to widen an uncomfortably narrow and expensive market. In addition, the proposed tax reform would provide a significant (8-10%) jolt to after-tax profits, making valuation somewhat more palatable.

In small-cap, an extended cyclical advance also has the potential to reconnect the market with earnings, cash flows, and valuation. This would be a welcome development in a year in which Biotech has led the market higher (again), and is up over 50% year-to-date. Our take is that the prospects for improved economic traction along with some element of tax reform are better now than at any time in the recent past, but are far from a foregone conclusion.



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Sources: FactSet, Wall Street Research, Briefing.com, GICS Sector Classification

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S&P 500 Index is widely regarded as the best single gauge of the U.S. equities market, this world-renowned index includes 500 leading companies in leading industries of the U.S. economy. Although the S&P 500 focuses on the large cap segment of the market, with approximately 75% coverage of U.S. equities, it is also an ideal proxy for the total market. S&P 500 is part of a series of S&P U.S. indices that can be used as building blocks for portfolio construction.

The Russell 2000® Index measures the performance of the small-cap segment of the U.S. equity universe. The Russell 2000 Index is a subset of the Russell 3000® Index representing approximately 10% of the total market capitalization of that index. It includes approximately 2000 of the smallest securities based on a combination of their market cap and current index membership. The Russell 2000 is constructed to provide a comprehensive and unbiased small-cap barometer and is completely reconstituted annually to ensure larger stocks do not distort the performance and characteristics of the true small-cap opportunity set.

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Index Definition Sources: Standard & Poor's; Russell Investments

Mutual fund investing involves risk including the possible loss of principal. There are specific risks inherent in small cap investing, such as greater share volatility as compared to other funds that invest in stocks of companies with larger and potentially more stable market capitalizations. Products of technology and biotech companies may be subject to severe competition and rapid obsolescence.

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